

HAYMAKER TRAILHEAD AREA

RECREATION IMPROVEMENTS SURVEY RESULTS



HAYMAKER TRAILHEAD AREA

COMMUNITY SURVEY RESULTS – THINGS TO KNOW



- A. 554 respondents
- B. Survey link available through July 29
- C. 74.6% of respondents live in zip code 81631
- D. Most respondents were year-round residents (85.3%)
- E. Most respondents were 25-44 years old (48.4%).

ONE SURVEY – TWO LANGUAGES

Rather than offering two separate links to segregated surveys, this survey included BOTH English and Spanish language in one.

DEMOGRAPHICS

While the majority of respondents live in Eagle, we wanted to know if our reach into the community went beyond those who already use the space.

Responses:

| | |
|-----------------|-------|
| I'm a regular! | 56.6% |
| Familiar | 28.9% |
| Somewhat | 8.7% |
| I know a little | 5.1% |
| Not at all | .7% |

SURVEY RESULTS

Q7 – Respondent Information

Households reported having elementary age children most often.



| | 81631 Only | All Respondents |
|---------------------------------|------------|-----------------|
| Parent or caretaker of children | 78.2% | 76.1% |



KEEP THIS IN MIND

An online survey with an open link will not produce statistically valid data. This survey is not an exception to the rule.

Responses to this question indicate that results are not necessarily representative of the population as a whole.

SURVEY RESULTS

Q10 – Importance of Facilities Utilized by Households



| | Not at all Important | Somewhat Unimportant | Neutral | Somewhat Important | Very Important | Weighted Average |
|--------------|----------------------|----------------------|---------|--------------------|----------------|------------------|
| Tennis | 32.7% | 13.6% | 26.7% | 18/1% | 9% | 2.57 |
| BMX | 11.8% | 9.4% | 18.3% | 28.4% | 32.2% | 3.60 |
| RC Car Track | 52.2% | 10.7% | 24.8% | 9.8% | 2.6% | 2.00 |
| Trails | 0.6% | 2.2% | 3.2% | 13.3% | 80.8% | 4.71 |
| Pool | 5.4% | 2.8% | 9.1% | 23.7% | 59% | 4.28 |
| Ice Rink | 9.3% | 6.3% | 17.9% | 23.1% | 43.3% | 3.85 |

CURRENT USE

Current use reported in the survey shows the mountain biking and hiking trails to be of greatest importance to respondents.

For those in the 81631 zip code, the weighted averages each rise slightly, but remain ranked with trails as the top priority and followed by the pool and rink.

SURVEY RESULTS

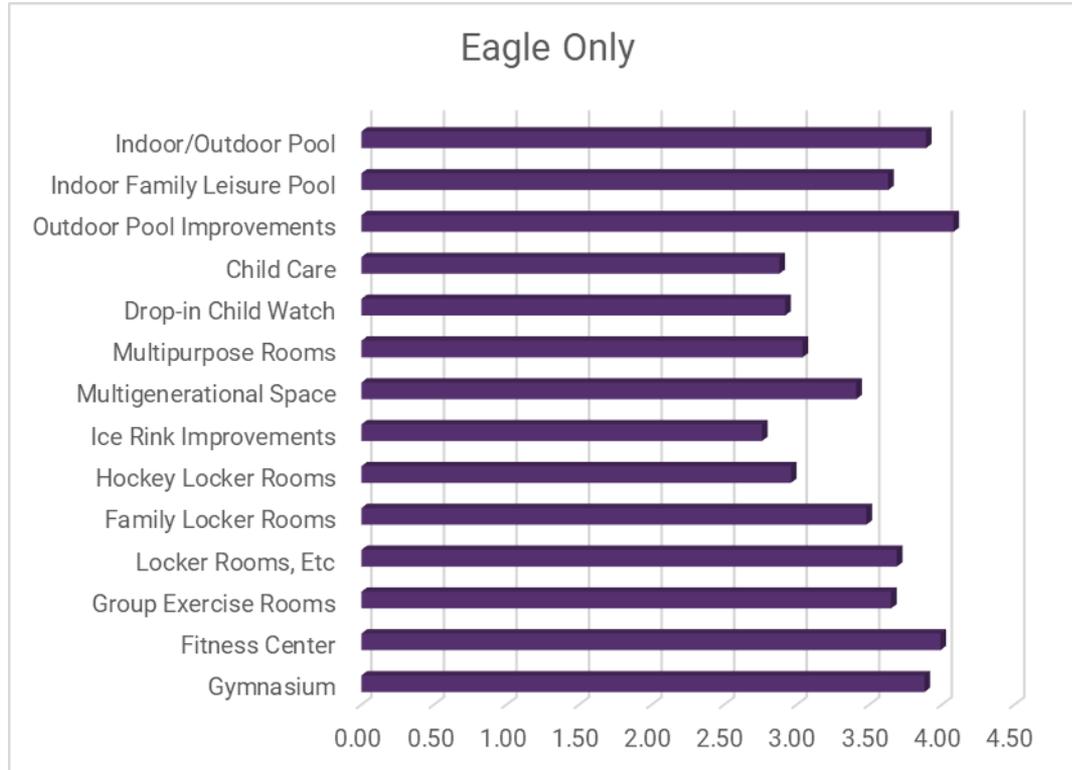
Q11 – Facility Improvements Desired



MOST DESIRED

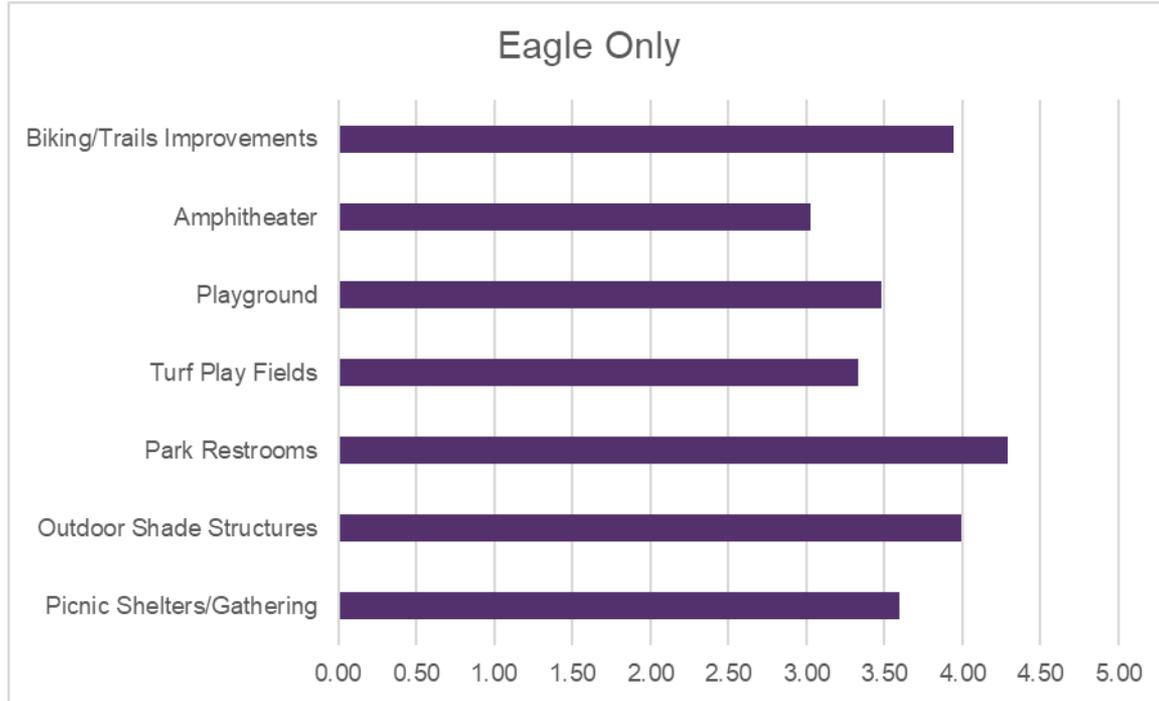
From this survey question alone, respondents weighted outdoor pool improvements, a fitness center, and a gymnasium over other options offered.

“Other” responses suggested included lacrosse opportunities, lap swimming specifically, pickleball, and a plethora of outdoor suggestions.



SURVEY RESULTS

Q11 – Outdoor Park Improvements Desired



ENHANCING THE OUTDOORS

Respondents most heavily weighted rest rooms, shade, and biking trails improvements over other named options.

“Other” suggestions included specific biking suggestions, skate park, pickleball, and lacrosse opportunities.

OTHER INPUT

ICE CREAM SOCIALS AND FOCUS GROUPS

- Five separate focus groups sessions were held July 23
- Two Ice Cream Socials were conducted - Eagle Pool & Ice Rink and Eagle Villas
- Data collected on facilities currently used was similar to survey data
- Improvements desired were different:

SURVEY

1. Trails & Amenities
2. Park Rest Rooms
3. Shade Shelter
4. Ice Rink

SOCIALS

1. Pool Improvements
2. Gymnasium
3. Fitness Center
4. Shade Shelter



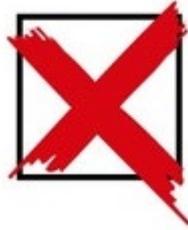
ANCILLARY FACILITIES

Data presented provides general direction as to the types of facilities desired by the community.

The consultants recognize that there will be additional support facilities or programming spaces not as highly ranked by the public but that should be considered in improvement plans.

SURVEY RESULTS

Q14 – Support for improvements



YES!

97.6% - Eagle
97.8% - All

NO!

2.4% - Eagle
2.2% - All

THINKING AHEAD

Although this question received an incredibly positive response, it is worth thinking back to the “how to fund it” question from the Edwards survey.

Partners, public and private, should be considered.

Any future ballot initiative should be tested prior to finalizing any plans to request support from voters.

THANK YOU



Gypsum Recreation Center

52 Lundgren Blvd
Gypsum, CO 81637
(970) 777-8888

Eagle Pool & Ice Rink

1700 Bull Pasture Road
Eagle, CO 81631
(970) 328-5277

Edwards Field House

450 Miller Ranch Rd
Edwards, CO 81632
(970) 766-5555

MountainRec.org



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